

Coming Events

November 10

Monthly Luncheon

Speakers: Nicholas Coffey and Dr. Smick of S.J.H.

Sponsored by: South Jersey Healthcare

11:30 am - The Heritage House
RSVP: 856 825 2600

November 27

Annual Christmas Parade

"Shining Stars of Christmas"

Sponsors and Volunteers Needed
Call: 856 825 2600

December 8

Monthly Luncheon

Speaker and sponsor to be announced.

11:30 am - The Heritage House
RSVP: 856 825 2600

Next Issue:

Have a "Holly" Jolly Holiday

- "GMCC Outstanding Citizens"
- Comedy Night Fun-Raiser
"Mayor Let's His Hair Down"
- *Green Holiday Tips*

What's Going on Millville?

Glasstown Arts District

November 20

3rd Friday, 3pm till ?

November 27

"Annual Christmas Parade" 7-9pm

December 12

"Soul of the Season Event" 6-9pm

December 18

3rd Friday, 3pm till?

**Call 1-800-887-4957
for more information.**

Photos by Creative Advantage



Tim Shannon, Mayor, City of Millville
Speaker at the September GMCC Monthly Luncheon Meeting.

Meet the Mayor

Millville native, Tim Shannon, was recently elected Mayor of the City of Millville. Shannon has served as a Millville City Commissioner since 2001 and is a licensed funeral director at Rocap Shannon Funeral Home. Profiling to the audience, Shannon proudly shows off his new smaller physique crediting his dieting success to help from his wife Leslie. Although a little smaller in frame he amply fills his mayoral position with big ideas and determination.

His enthusiasm is contagious as he addresses the Chamber Luncheon audience about some of the key projects that are his priority since taking office. He outlines plans to eliminate crime in the 3rd Ward District, demolition of the Millville Gardens and plans for a revitalization which would provide affordable housing to low-income families. The on-going development of Millville's Waterfront and Downtown are high on his list with plans for more attractions and businesses. The Levoy Theatre renovation is one project underway that will attract theatre goers and supporters of the arts to Millville's Glasstown Art's District and Downtown.

"The investment in Millville today is also an investment in our future", Shannon says. By attracting and assisting in the development of new and successful businesses in Millville we invest in the future our youth. Creating thriving and stable businesses will give our young people a reason to return and continue the success of our community. By setting and maintaining high standards we can achieve our goals. "We must have expectations beyond what is possible", says Shannon. "Critics have said we could never do it, I say yes we will!" Mayor Shannon may be reached by calling Millville City Hall at 856-825-7000.



Debbie Yeutter, President of the GMCC, presents September's "Outstanding Citizen Award" to Kim Walker Ayres at the September GMCC Monthly Luncheon Meeting.

Chamber Honors Local Outstanding Citizen

"Good people doing small things that fulfill great needs."

Kim Walker Ayres was awarded the "Outstanding Citizen Award" at the September Millville Chamber Luncheon Meeting.

Kim Walker Ayres presently holds the position of Director of Planning for the City of Millville. She started working for the City of Millville back in 1984 where she served as an intern in the Economic and Development and Planning Office. While in this position she was responsible for obtaining many grants that funded programs designed to make Millville a better place to live and work. Two recent grants she completed provided funding for the "Weed and Seed" Program and demolition of the Millville Gardens.

Ayres graduated from Mary Washington College, has a Master's Degree in Community Development from the University of Kentucky and received a Doctorate in Public Policy from the University of Delaware. City Commissioner, James Quinn, refers to her as "The Mother of the Glasstown Arts District" where she was instrumental in its founding and works closely with it's artists and businesses through the M.D.C.

Kim has received many service awards which include the "2006 Making a Difference Award for Women" from the Cumberland County Soroptimist Club, "2006 Encore Award" from the S.J. Cultural Alliance, "Liberty Bell Award" in 1991 from the Cumberland County Bar Association and was honored for 10 years of service by the Cumberland County Chapter of Habitat for Humanity.

Kim's dedication to improving our community has made Millville a better place for all of us to live, work and recreate. We are proud to honor her as one of Millville's Outstanding Citizens.



19TH ANNUAL DOWNTOWN MILLVILLE *Car Show*

Over 8,000 spectators strolled High Street, Saturday, August 8th, enjoying nearly 350 cars that entered the 19th Annual Downtown Millville Car Show sponsored by the Greater Millville Chamber of Commerce and the Garden State Fifties Car Club. Over 50 trophies were awarded and event t-shirts were given to the first 250 cars registered. The Chamber extends its sincerest thanks to the many volunteers and sponsors that helped make the event a huge success. Special thanks go out to "The Garden State 50's Car Club" and Carole Plowman and Dave Vanaman, Car Show Co-chairs. We also wish to thank our "Major Sponsors": Shop Rite of Millville, Sonic America's -Drive In and TD Bank, "Sponsors": City of Millville, Country Inn and Suites, Main Street Millville, Millville Savings, New Jersey Motorsports Park,

Thousands of spectators "cruise" down Millville's High Street, inspecting the impressive display of classic cars.

Photos by Creative Advantage

South Jersey Healthcare, "Large Donors": Allen Associates, Ashley Furniture, Colonial Bank, K. Hovnavian of Millville, Mints Insurance, Sun Bank and Wheaton Industries, "Donors": Cumberland Mall, Holly City Development Corporation, Millville Glass Center, Pace & Associates, Texas Road House, OK Watch Shop and Colonial Flowers. 🍂

Down Jersey Folklife Center Wheaton Arts Presents "Understanding Others: Philippine Traditional Arts & Culture"

The Down Jersey Folklife Center at WheatonArts presents, "Understanding Others: Philippine Traditional Arts and Culture," a new exhibit opening September 29 and continuing through December 31, 2009.

The exhibit provides visual insights into Philippine folklore, mythology and religions and represents a wide range of regional folk arts and crafts. It focuses on the diversity of beliefs, ceremonies, celebrations and everyday activities of the Philippine people as interpreted by master folk artists working in a variety of media: fabrics, wood, metal, stone, shells, beads, bones, and horn. The diversity springs from a unique blend of indigenous cultures with those imported from Spain, Mexico, the U.S., India and China, scattered across the more than 7,000 islands that comprise the Philippine archipelago. Running north and south in the Pacific over a 300,000 square kilometer region between Taiwan and Indonesia Philippines are dominated by three main island groups, Luzon, to the north, site of the capital, Manila; Mindanao to the south and Visayas in between.

The blend of cultures allows us to observe a complex process where "old" and "new" are integrated into various artistic forms and cultural

practices. Indigenous beliefs, legends and tales co-exist with Christian, Buddhism and Islam and inspire exemplary artistic expressions that become part of the present-day Philippine folk culture.

Understanding Others assembles a rich collection of ritual, decorative and utilitarian objects that reflect the styles, subjects, values and aesthetic concerns of the Philippine artists and the various ethnic communities they represent. All of the exhibit items belong to the private collections of Emilio and Ameurina Nazario and Stewart and Mirinisa Myers.

Major art forms featured in the exhibit include:

- Traditional Musical Instruments
- Hand-woven and Embroidered Fabrics
- Baskets
- Woodcarvings
- Bone and Horn Carvings
- Jewelry and Amulets

Several workshops will be held in conjunction with the exhibit in order to provide deeper insights into the Philippine folk traditions and culture.

The exhibit is included in the price of admission to WheatonArts. Admission: Adults \$10.00, \$9.00 Senior Adults and \$7.00 Students. Children five and under are free. A special rate of \$20.00 is offered every Sunday through January 3, 2010 for up to two adults and all children 17 and under. Free to shop and stroll except during outdoor special events. For more information about WheatonArts, call 856-825-6800 or 800-998-4552, or visit www.wheatonarts.org. 🍂

Barbara Wold's Retail and Consumer Tips

7 Relationship-Building Business Strategies

Try these tactics to get customers to think of your company first.

Q: With so much competition, it's hard for a business to keep from blending into the background. What can you do to help customers think of you first when they're ready to buy?

A: Successful businesses don't just communicate with prospects and customers for special sales. Today, making your company indispensable is a vital key to marketing success. It's a terrific way to add value, enhance your brand and position against your competition. Here are seven relationship-building strategies that will help you transform your company into a valuable resource:

1. Communicate frequently. How often do you reach out to customers? Do the bulk of your communications focus on product offers and sales? For best results, it's important to communicate frequently and vary the types of messages you send.
2. Offer customer rewards. Customer loyalty or reward programs work well for many types of businesses. The most effective programs offer graduated rewards, so the more customers spend, the more they earn.
3. Hold special events. With the renewed interest in retaining and up-selling current customers, company-sponsored special events and promotions are returning to the forefront. Any event that allows you and staff to interact with your best customers is a good bet.
4. Build two-way communication. When it comes to customer relations, "listening" can be every bit as important as "telling." Customers who know they're "heard" instantly feel a rapport and relationship with your company.
5. Enhance your customer service. Do you have a dedicated staff or channel for resolving customer problems quickly and effectively? One of the best ways to add value and stand out from the competition is to have superior customer service. Top-flight customer service on all sales will help you build repeat business, create positive word-of-mouth and increase sales from new customers as a result.
6. Launch multi-cultural programs. It may be time to add a multilingual component to your marketing program. Bilingual customer service will also go a long way toward helping your company build relationships with minority groups.
7. Visit the trenches. When was the last time you spent hours, or even a full day, with your customers? There's no better way to really understand the challenges your customers face and the ways you can help meet them than to get out in the trenches. Try it. You'll find it can be a real eye-opener and a great way to cement lasting relationships.

"Success is a lousy teacher. It seduces smart people into thinking they can't lose."

Bill Gates,
Microsoft co-founder, philanthropist

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FutureSys Design LLC Robert Fini

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Father & Son's Plumbing & Heating Services James Harden, Jr.

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Marcelino Ojeda, Jr. and Robert Gonzalez
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Thunderbolt Area Federal Credit Union Bob Millard

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TBAFCU is a Federal Credit Union Chartered on May 1, 1951. Since that time we were located on the premises of our original sponsor company, Airwork Corporation. Through the years, Airwork was purchased by several different companies until it was acquired by Dallas Airmotive. Subsequent to the closing of the Dallas Airmotive our name was changed to Thunderbolt Area Federal Credit Union to better reflect the total area they now serve.



Energy Saving Tips for the Workplace

Office Equipment

Turn off unused electronic. One of the best ways to become more energy efficient is to be smart about your office equipment. Enabling

computers to automatically turn off after a period of inactivity, and turning off a typical personal computer when it's not being used saves about \$75 per year in electricity per computer.

Laptops vs. Desktops

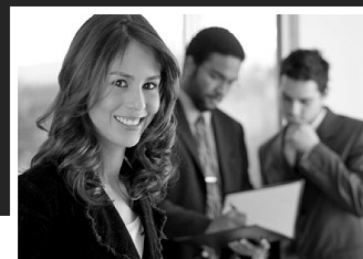
Laptops consume only 10% of the energy of a desktop.

Sharing Advanced Ink Jet or Dot-matrix Printers

Purchase a single printer for an entire department instead of providing a printer per individual. If you need a printer for a specific work station, impact and ink jet printers use between 70 to 90% less energy than laser printers.



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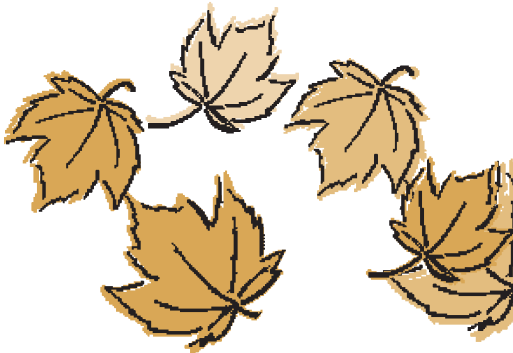
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4 City Park Drive
Millville, New Jersey 08332
856-825-2600 • 856-825-5333 Fax
Email: chamber@millville-nj.com
Web: www.millville-nj.com

Chamber Officers

Deborah Yeutter, President
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ChambeReporter Publisher

Kary Wilson-Dunkel, Creative Advantage

856 447 3656

Editorial contributions may be emailed directly to: creativeadvantage@comcast.net.

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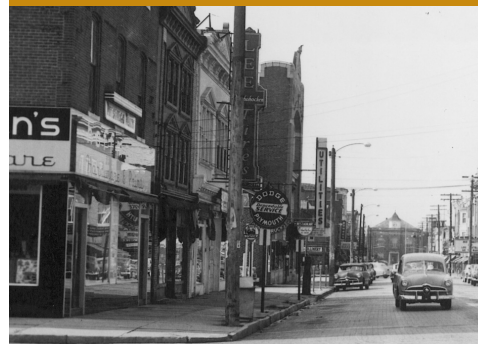
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Where is this?



Historic photographs provided from the Steelman Photo Collection.

The first Millville Chamber of Commerce Member to correctly identify the location of this vintage Millville streetscape will receive one complimentary luncheon at the upcoming December 2009 GMCC luncheon meeting.

Email your answer to Kary Wilson-Dunkel at creativeadvantage@comcast.net. Answers must be received by 11/27/09.

Many thanks to all the Chamber Members who have participated in "Where Is This?" All your names will be entered into a random drawing for a complimentary lunch at an upcoming Chamber Luncheon Meeting!