

Coming Events

July 4

"Independence Day"
Fireworks: 7:00-9:30 pm
Cumberland County Fairgrounds

**No Chamber Luncheon
Meetings July & August**

July 12

"Summer Fest"
Millville Downtown & Waterfront
11:00 - 6:00 pm
For information call:

July 31

Networking Breakfast
in Partnership with the
SJ Chamber of Commerce
8:30 am - The Heritage House
RSVP: CCSNJ 856 424 7776; x:23

August 9

"Millville Car Show"
Sponsored by the GMCC
Downtown Millville
*300+ classic cars, day-long
food, fun and entertainment
for the entire family!*
Call: 856 825 2600

September 8 Monthly Luncheon

Speaker and sponsor to be
announced.
11:30 am - the Heritage House
RSVP: 856 825 2600

Next Issue:

**Back to School.
Millville Remembers
Past Election Days.**



Frank Pace of Pace & Associates, Inc.
Speaker at the May 13th GMCC Monthly Luncheon Meeting


Getting the "Dirt" on the Situation

Pace & Associates, Inc. is an environmental consultant and project management firm located here in Millville. With over 35 years of combined experience in the petroleum and environmental industry they have provided professional services to clients in the public and private sectors. Some of their areas of expertise include: site assessment, ISRA and ASTM site audits, remedial investigations, ground water investigations, air permits and testing, SPCC plans, lead paint inspections and closure, and removal and installation of commercial and residential underground storage tanks.

One of Pace's more recent and extensive local projects was the site assessment and preparation for the NJ Motorsports Park. Working in collaboration with local, State and Government agencies, the proposed 1,500 acre site for the Motor Sports Park required preliminary environmental studies and clean-up of several munitions and explosive dump sites (dating back to WWII) located on various areas of the property.

The historic artifacts that were discovered during the clean-up process were cataloged and presented to the Millville Army Air Field Museum.

The final phase of the site work is near completion and scheduled to end mid-June 2008. The final cost will be under the seven million dollar budget.

For more information about Pace & Associates, Inc., call 856 327 2400. 

Photos by Creative Advantage and Steelman Photo 



Joe Savaro, A Principal Investor NJ Motorsports Park
Speaker at the June 10th GMCC Monthly Luncheon Meeting

Do You Hear Thunder?

Perhaps not thunder but maybe the roar of engines under the hoods of hi-performance cars as the NJ Motorsports Park prepares for their "Soft Opening" scheduled for July 5th featuring "Driver's Club Member's Day". The first feature race event, "SVRA Vintage Sports Car Racing" is scheduled for August 7th to August 10th.

Joe Savaro and Donald Fauerbach, General Manager, accompanied by their management team answered a number of questions from the audience about what spectators and participants could look forward to when the gates open completing of Phase I of the NJ Motorsports Park.

The Club House is expected to be finished by the end of July and will house the administrative offices, feature fine dining, meeting rooms and banquet facilities for Motorsports Park members, guests and the public by reservation only.

"Our goal is to make the NJ Motorsports Park a model for other motorsports parks across the U.S.," says Joe Savaro. The Park will also be utilized for other events such as concerts and shows with future plans for a convention center.

For details on tickets, memberships and scheduling visit www.njmotorsportspark.com. 



Barbara Wold, International Speaker, Author and Business Strategist, Global Retail and Consumer Expert

Barbara Wold "Racing to Success" Seminar Deemed a Success!

Speaking to a diverse audience, Barbara Wold, nationally known expert on marketing and retail management, presented the facts on how to run a successful business in today's economic climate. The seminar was held May 14, 2008, at Cumberland County College in partnership with Millville Mainstreet and with support from Cumberland County Department of Economic Development.

Barbara Wold's Retail and Consumer Tips *Everything Counts!*

- The sales and customer service experience begins when a customer picks up the phone or walks in the door.
- Customers scrutinize how they are treated after the sale as much as they evaluate a business while making the decision to buy. They are closely watching how every situation is handled, especially the difficult ones.

Remember: Everything counts when it comes to a customer's loyalty.

There are four specific things that customers say they will never forget about when doing business.

1. Customers do not forget attitudes. Each member of the team is an extension of the sales and customer service experience.
2. Customers do not forget promises. Business is based on trust. When a business loses a customer's trust, there is really no basis for continuing the business relationship.
3. Customers do not forget how a business handles issues or misunderstandings. When customers have an issue or misunderstanding, more than any other time, a business has the opportunity to develop a bonded relationship.
4. Customers do not forget what happens after the sale. The best marketing tool available to a business is the customer's satisfaction after the sale. A business can set itself apart by being an after-the-sale champion.

Customers will become loyal if the sales and customer service team develops a "no matter what it takes" attitude, keeps its promises, quickly addresses issues, and takes care of them after the sale. If a business does all these things, customers will be glad to come back for more!

Remember: Everything counts!

"No sale is really complete until the product is worn out, and the customer is satisfied."

— L.L. Bean,
founder of retailer L.L. Bean

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Chamber Honors Local Outstanding Citizens *"Good people doing small things that fulfill great needs!"*



Debbie Yeutter, GMCC President and Earl Sherrick, Director, making the presentation to "Outstanding Citizen Award" recipient Mike Mitchell.

Photo by Creative Advantage

At the May Chamber Luncheon Meeting Mike Mitchell was awarded the "Outstanding Citizen Award". Mike graduated Millville High School in 1970 and has been active in our community ever since volunteering his time assisting local charities.

Mike is very active in the First United Methodist Church, serving on a number of their committees and is a SHINE volunteer. He is a past President of Kiwanis, and still remains active serving on their Board of Directors and chairing several of their program committees. Mike volunteers in Help and Hope Ministries and Crop Walk, is an Urban Enterprise Zone Board member and a former Shade Tree Commission member.

We are honored to recognize Mike's efforts as he quietly volunteers his time to help others in need in our community.



Earl Sherrick, GMCC Director, making presentation to "Outstanding Citizen Award" recipient Tim Coogan.

Photo by Steelman Photo

Earl Sherrick presents Tim Coogan with June's "Outstanding Citizen Award" at our Monthly Luncheon Meeting.

Tim is now attending classes at Cumberland County College. Despite his full schedule, he finds time to help those in need.

Today, Tim volunteers at the Help and Hope Food Closet, but is better known for "Timmy's Annual Lemonade Stand", where at age 5 he started raising money for the Muscular Dystrophy Association and "Jerry's Kids". Timmy ran the stand for 12 consecutive years raising nearly \$13,000.00 one cup of lemonade at a time. His labor of love and dedication to 'Jerry's Kids' led to him being selected in 2000 by the Walt Disney Company and McDonald's Corporation as one of their "Millennium Dreamers". He was selected as one of 2000 young people from 90 countries to be honored in Walt Disney World for their volunteer work in their communities.



Welcome New Members

Pre-Paid Legal, Inc.

Cindy Boyd, Owner
309 Woodruff Carmel Road
Bridgeton, NJ 08302
856 455 8586

ShopRite of Millville

Jim Bottino, Owner
2130, N. Second Street, Millville, NJ 08332
856 453 1650

Work in Progress Mark & Clara Riley, Owners

1004 N. High Street, Millville, NJ 08332
856 765 3482

Note correction "New Business" last issue, the owners of "The Artist House" are Mike and Jenny Klein.

The Artist House

Mike and Jenny Klein, Owners
125 Main Street, Millville, NJ 08332
856 293 8833

Complete line of fine art supplies; professional and student, beginner and intermediate classes, original artwork by local artists on display.

Welcome New Business



L/R: Justin Riley, Mayor James Quinn, Candice Johnson, VP GMCC, Mark and Clara Riley and Amber and Ryan Riley.

Work in Progress Mark & Clara Riley Owners

1004 N. High Street
Millville, NJ 08332
856 765 3482
New concept in physical fitness. Personal full-service training studio where clients are seen by appointment only.

Photographs by Steelman Photo



May 6th, Easter Seals of NJ Officially Opens Its Greenhouse in Millville.

Attending the event are L/R: Easter Seals NJ CEO Brian Fitzgerald, Service Manager George Romer, Cumberland County Surrogate Arthur J. Marchand, Cumberland County Clerk Gloria Noto, Mayor James Quinn, Commissioner Joe Derella, Site Director Chris McMahon and Assemblyman Matt Milam.



Stanker & Galetto Honored by Butler Manufacturing Company

R/L: Ted Wolfe, President of Butler Buildings North America, presented the Million Dollar Builder Award to Stanker & Galetto's Mark D'Onofrio.

Stanker & Galetto, a leading general contracting firm engaged in industrial, community, commercial and design build construction in Southern New Jersey, has been named Million Dollar Builder by the Buildings Division of Butler Manufacturing Company, the world leader in the development and manufacture of metal building systems. Ted Wolfe, President of Butler Buildings North America, presented the award at Butler's 2008 national sales meeting. The designation is awarded to Butler Builders® who sold at least one million dollars worth of Butler buildings and roof systems in 2007. Only 162 of these awards were presented nationally from a network of more than 1,400 Butler Builders worldwide. "We pride ourselves in successfully building quality projects of all sizes that meet our client's needs," said Peter Galetto Jr., President of Stanker & Galetto. "Utilizing Butler Buildings in our projects reduces construction time, lowers costs, limits maintenance expenses and provides ease of expansion."

Stanker & Galetto, a "family-active business," organized in 1946, is qualified by the State of New Jersey and has a bond capacity of \$100 million. Areas of specialization include masonry, concrete, carpentry and Butler® Manufacturing pre-engineered construction. Stanker & Galetto's vast client roster includes national and international corporations (Sony

Music, Durand Glass Manufacturing, FedEx Ground, T-Fal Corporation, Prudential Insurance, Raytheon Aircraft Services), large governmental projects (including major recycling centers in Cumberland, Cape May, and Atlantic Counties) and educational institutions (Cumberland County College, St. Augustine Preparatory School, Rutgers University).

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31st Annual
Partnership & Pride in Millville
 Awards Banquet • April 24, 2008 • Heritage House



Pride in Millville Award

Presented to Pastor Charles Wilkins,
 Bethal AME Church



*Arts District
 Contribution Award*

Presented to Jim Penland



Retail Awards

Presented to L/R: Madrigal, Quality Lincoln
 Mercury Hyundai, OK Watch Shop (not pictured)



Civic Awards

Presented to L/R: Kiwanis International, S.H.I.N.E.,
 Rob Shannon Charities



Industrial Awards

Presented to L/R: Body Bio, Bradco Supply,
 Wheaton Plaza, LLC



Professional Awards

Presented to L/R: Barr Funeral Home,
 Millville Savings, Pace & Associates

Partnership



R: Senator Robert Menendez at "Meet & Greet" June 9th

Meet & Greet US Senator Robert Menendez

Senator Robert Menendez was the honored guest, June 9th at a "Meet & Greet Senator Robert Menendez" hosted by the Millville, Bridgeton and Vineland Chamber of Commerces and held at the Ramada Inn in Vineland. The event was sponsored by South Jersey Healthcare®.

Over 150 guests filled the Ramada's banquet room to enjoy networking with fellow business acquaintances over light refreshments and to listen to an informal presentation by the Senator. Afterwards the floor was open to questions that included concerns about fuel and utility prices, healthcare costs (an issue key to Menendez) and the time it takes to for legislation to be passed.

Senator Menendez is an enlightening and approachable dignitary who despite his professional accomplishments has remained grounded as he deals with important daily issues that face his constituency and the nation.

Photo by Creative Advantage

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Then
 Photograph taken 1909
 West side High Street
 100 block.
 (Far left)

Now
 Photograph taken 2008
 now Rusty Heart and
 Fath Building.
 (Left)



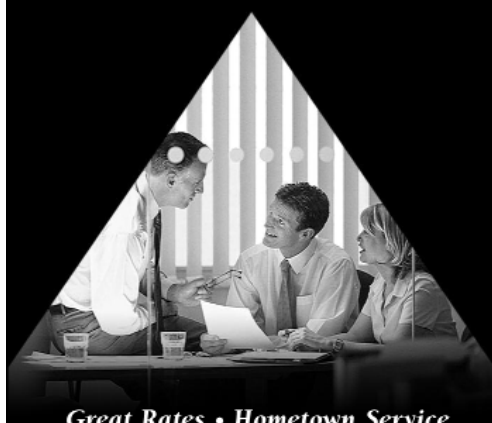
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Businesses Improving Our Environment



L/R: Dina Klandi, Admin. Financial Assistant, Bacon School, gives Toni Basich, Assistant Bd. Sec./Purchasing, a leg-up on "Climbing Wall" made of recycled materials at Bacon School playground.

Millville Schools Lead the Way in Recycling!

No kidding, Toni Basich has turned throw-aways into play-aways! Not by herself, though, but through a recycling program initiated by the efforts of teachers and custodians in the Millville Public Schools and through the guidance of Dennis DeMatte of the Cumberland County Improvement Authority.

The Millville Public School Recycling Program began in September 2004 and has been going strong since. Tons of recycled waste have been collected, with the added benefit of saving the school system thousands of dollars in waste removal fees. Other students have become involved in the recycling program. In fact, Bacon School 3rd and 4th grade Students have acted as "Recycling Stewards" doing visual checks of recycling areas to be sure that the correct items are being disposed in the correct containers.

As an added incentive for students the "CCIA" held a costume contest at the 11th Annual Cumberland County Environmental Fair with some hefty prizes offered. The catch was the costumes had to be made of recyclable materials. Fraternal twins Dana and Danae DeFelice from the Bacon School 4th grade dressed as the "Twin Towers" and won the \$4,000 grand prize towards playground equipment (made of recycled materials of course).

The Millville Public Schools are proud to be making a difference in improving the environment. We all can follow their example to make recycling and resource conservation part of our daily business and personal lives.

ShopRite Reduces Energy Consumption Receives Incentive



L/R: ShopRite Mngr. Pat Bottino, Jr., Cold Technology Designer/Installer Frank Vadino, ShopRite Owner Jim Bottino, BPU Comm. Nicholas Asselta, Mayor James Quinn

May 15, 2008, NJ Board of Public Utilities Commissioner Nicholas Asselta attended a

special ceremony in Millville to recognize Wakefern Foods and the Bottino Family of Supermarkets for incorporating energy efficiency measures into their facility.

"The Board actively supports technological solutions that significantly reduce energy usage - in supermarkets and other commercial and industrial facilities," said Commissioner Asselta. "I congratulate the Bottino family for their commitment to the communities they serve and for successfully reducing their carbon footprint."

During the ceremony, Commissioner Asselta presented store owner Jim Bottino a \$100,000 incentive check for incorporating a series of energy efficiency measures addressing the refrigeration, heating and cooling, and lighting systems.

To learn more about the New Jersey SmartStart Buildings Program as well as other energy efficiency and renewable energy programs, visit www.NJCleanenergy.com or call 1-866-NJSMART.

Expanding Economic Opportunities In Cumberland County

The Cumberland County Improvement Authority, in partnership with the Cumberland Empowerment Zone Corporation and Tri-County Community Action Partnership, is committed to:

- Promoting orderly economic growth within the County.
- The creation of new jobs and tax rateables.
- Improving the quality of life for all residents.



The combined talents of all three organizations support the work of the Cumberland County Department of Planning and Economic Development in assisting prospective developers with new business expansion projects, and in retaining existing businesses within the County.

For more information on how we can help your business succeed, please call **825-3700** or visit our Web site at www.ccia-net.com.



2 North High Street
 Millville, NJ 08332
 Telephone: 856-825-3700
 Fax: 856-825-8121
www.ccia-net.com



Cumberland County Improvement Authority



Sign-In Gals!

A bright smile and cheerful "Hello" is the rule when Paula Ring and Hattie Ayres greet and sign-in guests for the GMCC monthly luncheon meetings. We can't thank you enough ladies for volunteering your time each month to help the Chamber.



It's Car Show Time! Cruise on Down August 9th!

Still sponsorship opportunities available, call the GMCC office at 856 825 2600.

Come out and bring the family for a fun filled day and support the GMCC and our downtown businesses!

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"Park Your Car, You Don't Need To Go Far"

Save gas and time by discovering all the great places here in Cumberland County to shop, dine and be entertained. We do have *More to Offer!*

What's Going on Millville? Glasstown Arts District

- July 4** Fireworks 7-9:30pm
 - July 12** Annual SUMMER FEST 11-6pm
 - July 26** Summer Movie Night; Music 7pm, Movie 9 pm
 - August 9** Downtown Car Show 9-3pm
 - August 24** Sizzlin' Swing Sunday 3-7pm
- Call 1 800 887 4957 for information

WheatonArts

Through July 13 "SMART ART"
Gallery of Fine Craft Exhibit
Call 1 800 998 4552 for information



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**Greater Millville
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856 825 5333 Fax
Email: chamber@millville-nj.com
Web: www.millville-nj.com

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Candace Johnson, Vice President
Chuck Wyble, Treasurer

Executive Director

Earl Sherrick

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Kary Wilson, Creative Advantage
856 447 3656

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Where is this?



Historic photographs provided from the Steelman Photo Collection

Well done. Dr. Tammy Ledden was the first chamber member to correctly identify "Where is This?" in the May-June edition of the ChambeReporter. Answer: View: Southwest corner High and Pine Streets

The first Millville Chamber of Commerce member to correctly identify the location of this vintage Millville streetscape will receive one complimentary luncheon at the upcoming September GMCC luncheon meeting. Email your answer to Kary Wilson at creativeadvantage@comcast.net. Answers must be received by August 15, 2008.



Did you know?

Wheaton Glass Museum has the finest and largest collection of American Glass in the Country.

The P-47 Thunderbolt "The Jug", was serviced at Millville Army Air Field during WWII and was rated by many historians as the most effective fighter-bomber of World War II.